



**Location:** Dallas, TX, US

**Time Zone:** CST

**What others say about me:** quirky, intentional. loves to smile + laugh and get it done! fluff free, creative. collaborative. supportive. professional. Knowledgeable



*nj Stevenson*

PHOTOGRAPHER. VIRTUAL STRATEGIST

*HI,*

This would be a great place to insert a story of my journey that uses eloquent words to convey who I am; there's no eloquent story. There's no About Me crafted by a uber-great copywriter(although I know many of them). It's just me and my story in the raw.

*my story*

I worked in corporate as a risk manager for 18.5 years and life changed. I loved my work but it was over...time to move on, so I did. I'm still a licensed risk manager, 25 years now. While I was working in the office as a risk manager I was also a photographer, virtual service provider and active founder of a non-profit. Now I work from my home office as a photographer and virtual strategist since 2011.

Dear NJ, Thank you so much for your expertise and understanding of my needs for a virtual assistant. Your prompt response, listening ear and dedication to help me get the best possible virtual assistant for my needs is A++. Thank you, Joanne

Joanne Nistico Shaklee Master Coordinator

VISIT my Photography website: [ebbystouch.com](http://ebbystouch.com)

## ABOUT PHOTOGRAPHY

My photography services include portraits, headshots, tabletop product/food, stock and events under 4 hours. **CLICK HERE** for tabletop pricing per item. **CLICK HERE** to visit my photography website. **CLICK** below to visit my stock profile with Getty Images. I also offer virtual photography workshops and coaching sessions for small groups or individuals.

## OPERATIONAL STRATEGY

Deep diving into processes, procedures and workflows is my superpower for startups and small businesses. Tell me where you want to go and I'll assist you with strategy and actionable solutions to get there.

## CONTENT CREATION

My jam is social media graphics that start with custom photography, lead magnets/freebie creation, custom website images or flatlays and interior design for your website.



## PROJECT MANAGEMENT

Some of the Project Management services I offer:

- VSP Liaison
- Webinar Hosting Assist
- Onboarding Assistance (helps you bring on new team members)
- Mapping out your SOP
- PIVOT Assistance (your business is changing and I'm here to make it a smooth transition)
- And more. Don't see what you're looking for? Let's connect and talk about it.

**You can schedule a complimentary video chat [HERE](#).**

## OTHER

Community Management (Includes Facebook groups, course groups and membership sites etc.)

[Click Here](#)

**Visit My Getty Stock Profile**

email: [iCreate@ebbystouch.com](mailto:iCreate@ebbystouch.com)



# the photographer

## nj Stevenson

PHOTOGRAPHER. VIRTUAL STRATEGIST

### about the photographer

*Website*

I'm a commercial photographer. I started my journey in photography at the age of 14 in front of the camera. Long story short, I didn't like it. I changed to behind the camera and here I am.-ready to create content for you that speaks to the core of who you are as a person and as a brand. All in pixels.

My clients are awesome women locally, online and in non-profit organizations. Yes, "awesome!" They are women from all walks of life doing their thing and touching the lives of those they come in contact with. Sometimes they are the ones who haven't been in front of the camera in 20 years but wake up and say "today, I'm making it happen!" and then they do. That's awesome right!

Visit my Virtual Services website: [njstevenson.com](http://njstevenson.com)



# Virtual strategist

## *nj Stevenson*

PHOTOGRAPHER. VIRTUAL STRATEGIST

### about the strategist

#### *Website*

I'm sure it sounds a bit cliché when I say I love helping people but I do. As a strategist helping to empower Creatives and Virtual Service Providers is like a bowl of rich creamy ice cream. I'm an ice cream lover in case you can't tell.

I offer operational strategy, content creation and small business project management.

Operational strategy includes training programs, workshops, coffee chats, mentoring and one-on-one consultations.

I also offer VSP Liaison services that allow me to connect those who would like to free up their time by adding virtual service providers to their team-I enjoy bridging the gap.

# nj

## PRAISE



NJ Stevenson is one of the most down-to-earth and inspirational women in the Virtual Service Provider Realm. Not only is she a wealth of knowledge and business strategies, she is able to present you with actionable steps you can start implementing immediately.

NJ's advice for business next steps, group program offerings and so much more has led me to take action and pursue my true passions in my business. I can't recommend her enough, if you're looking for support, advice and a little "butt-kicking" to get you into action-taking mode, you need to reach out to NJ. Like yesterday.

**Jess Pulliam, Marketing Consultant**  
**Vision Marketing + Consultation**

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